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УТВЕРЖДАЮ

И.о. зав. кафедрой-разработчика

 Якубовская А.А., ст. преподаватель

« 21 » 09 2021г. протокол № 2

ФОНД ОЦЕНОЧНЫХ СРЕДСТВ
ПО ДИСЦИПЛИНЕ
ИНОСТРАННЫЙ ЯЗЫК
(АНГЛИЙСКИЙ)

Направление 5.38.03.01 «Экономика» профили: «Мировая экономика и международный бизнес», «Финансы и кредит», «Корпоративные финансы и бизнес аналитика», «Бухгалтерский учет, анализ и аудит», «Экономика и менеджмент».

Направление 5.38.03.02 «Менеджмент», профиль «Производственный менеджмент отраслевая специализация "Агропромышленный комплекс"».

Направление 5.38.03.05 «Бизнес информатика», профиль «Электронный бизнес».

Специальность 5.38.05.01 «Экономическая безопасность», специализация «Экономико-правовое обеспечение экономической безопасности».

Квалификация (степень)
Бакалавр

Форма обучения
(очная, заочная, очно-заочная)

Год набора 2021

Разработал

 М.М. Староверова,
ст. преподаватель

« 14 » 09 2021г.

- 1) If the price is ... the product won't be sold out.
a) low b) lower than the cost price c) unreasonable d) reasonable
- 2) If you want to produce something new, you should start with ...
a) market research b) transporting c) traffic d) distribution
- 3) Wholesalers ... the process of distribution.
a) simplify b) avoid c) complicate d) don't simplify
- 4) Retailing is ... goods and services to the ultimate consumer.
a) advertising b) selling c) promotion d) buying
- 5) Market research ... by them.
a) must start b) must started c) should start d) must be started
- 6) ... the company start their promotion campaign very soon?
a) did b) do c) is d) will
- 7) If they ... hard they won't lose any customers.
a) working b) work c) worked d) will work
- 8) If we ... the ingredients, we would be ready for the price rise.
a) change b) will change c) changed d) would change
- 9) A verbal agreement isn't always sufficient, ...?
a) do it b) does it c) is it d) won't it
- 10) What expenses ... you get reimbursed for at your job?
a) is b) are c) does d) do
- 11) My wife usually makes children ... shopping.
a) to do b) doing c) done d) do
- 12) Let my secretary ... the financial statement.
a) prepare b) to prepare c) prepared d) preparing
- 13) The retailer performs many necessary functions, ...?
a) do he b) don't he c) doesn't he d) does he
- 14) A great number of innovations and adaptations ... designed, produced and marketed by small businesses.
a) be b) been c) are d) will
- 15) They ... just ... their competitors behind.

a) have left b) was leaving c) were leaving d) have leave

16) This company ... a good promotional campaign before they got big sales.

a) made b) were made c) had made d) was made

17) Retailer ... the most expensive link in the chain between a producer and a consumer.

a) are b) is c) do d) does

18) ... your company issue stock every year?

a) Do b) Is c) Does d) Are

19) They ... the Annual Report when Mr. Stevenson called.

a) was examining b) examine c) were examining d) has examined

20) ... he looked over the financial statement by five o'clock yesterday?

a) Did b) Was c) Had d) Were